

WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

MidWest Communications 7720 Benson Rd Carroll, OH 43112

Contract # Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

Date:

CPE

Brand

1377121 09/24/12-10/12/12 Ohio House Republican Organizational Committee Entered By

MidWest Communications (1392)

HD 20 TV Buy (474891)

WSYX/WTTE/ESYX/WWHO

Clegg,Bob

Weekly/Irregular

Accepted-Station:

1

N/A

WTTE

POLITICAL CANDIDATE (ns) (1186)

Local/Political Candidate Agency BRD

HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1

Date Entered Last Modified 09/21/12

09/24/12

Dawn Hachtel No

CO-OP Headline #

Order Type Package Deal Normal

Commission % 15.00 Commission \$4,764.75

\$27,000.25

Sales Tax

Net Total

Date:

Comments:

Columbus (WTTE)

Sep. 2012

Oct. 2012

Grand Total:

By Broadcast Month Spots

26

35

61

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı V	Ne 1	ſh Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	09/24/12-09/30/12	2	:30	10P- 10:30P (EST)		1	1	:	1	1 1	1	1	5	\$1,500.00	\$7,500.00	Columbus (WTTE)	10P NEWS	9/21/12
1.0.1 Closed Preempt	09/24/12						1	-		-	!					Columbus (WTTE)	Missing Copy/Exception -	
2.0 Normal Line / SPOT	10/01/12-10/07/12	2	:30	10P- 10:30P (EST)		1	1		1 :	1 1	1	1	7	\$1,500.00	\$10,500.00	Columbus (WTTE)	10P NEWS	9/21/12
3.0 Normal Line / SPOT	10/08/12-10/12/12	2	:30	10P- 10:30P (EST)	1	х	х	1 3	x [:	x x	1	1 1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	9/21/12
4.0 Normal Line / SPOT	09/24/12-09/28/12	2	:30	6A- 6:57A (EST)	4	x	X	: ;	x :	x x	-		4	\$100.00	\$400.00	Columbus (WTTE)	6A-7A	9/21/12
5.0 Normal Line / SPOT	10/01/12-10/05/12	2	:30	6A- 6:57A (EST)		1	1	1	1	1 1		1	5	\$100.00	\$500.00	Columbus (WTTE)	6A-7A	9/21/12
6.0 Normal Line / SPOT	10/08/12-10/12/12	2	:30	6A- 6:57A (EST)	1	X	Х		x :	x x	:	:	1	\$100.00	\$100.00	Columbus (WTTE)	6A-7A	9/21/12
7.0 Normal Line / SPOT	09/24/12-09/28/12	2	:30	6:58A- 7:57A (EST)	4	×	Х	;	x :	x x	:		4	\$350.00	\$1,400.00	Columbus (WTTE)	7A GDC	9/21/12
8.0 Normal Line / SPOT	10/01/12-10/05/12	2	:30	6:58A- 7:57A (EST)		1	1		1	1 1	1		5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	9/21/12
9.0 Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 10A (EST)	4	×	x		x :	x x	I !	-	4	\$175.00	\$700.00	Columbus (WTTE)	9A GDC	9/21/12
10.0 Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- 10A (EST)		1	1	1	1	1 1	:		5	\$175.00	\$875.00	Columbus (WTTE)	9A GDC	9/21/12
11.0 Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (EST)	1	X	х	1	x :	x x	:		1	\$175.00	\$175.00	Columbus (WTTE)	9A GDC	9/21/12
12.0 Normal Line / SPOT	09/24/12-09/28/12	3	:30	1P- 1:58P (EST)	3	X	Х		x :	x x	:		3	\$115.00	\$345.00	Columbus (WTTE)	1PM JUDGE ALEX	9/21/12
13.0 Normal Line / SPOT	10/01/12-10/05/12	3		1P- 1:58P (EST)	3	х	x	; ;	x : :	х х	† !		3	\$115.00	\$345.00	Columbus (WTTE)	1PM JUDGE ALEX	9/21/12
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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

<u>Rate</u>

\$13,570.00

\$18,195.00

\$31,765.00



WTTE Columbus

MidWest Communications 7720 Benson Rd Carroll, OH 43112

Contract #	1377121	Date Entered	09/21/12
Schedule Dates	09/24/12-10/12/12	Last Modified	09/21/12
Advertiser	Ohio House Republican Organizational Committee	Entered By	Dawn Hachte
Agency	MidWest Communications (1392)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	

Demo HD 20 TV Buy (474891) Order Type HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 Salesperson

Sales Office WSYX/WTTE/ESYX/WWHO

Clegg,Bob **Buyer Name** Phone/Fax

Brand

CPE N/A **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular WTTE Comments

Normal

Package Deal Commission % 15.00

Commission \$4,539.75

Net Total \$25,725.25

Sales Tax

Columbus (WTTE) <u>Rate</u> By Broadcast Month Spots \$12,070.00 Sep. 2012 25 Oct. 2012 \$18,195.00 35 Grand Total: \$30,265.00 60

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	10/08/12-10/12/12	2	:30	6:58A- 7:57A (EST)	1	х	х	x	x	х			1	\$350.00	\$350.00	Columbus (WTTE)	7A GDC	9/21/12
		2	:30	7:58A- 9A (EST)	4	х	х	Х	х	х			4	\$350.00	\$1,400.00	Columbus (WTTE)	8A GDC	9/21/12
		2	_			1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	8A GDC	9/21/12
		2	:30	7:58A- 9A (EST)	1	х	х	x	X	Х		Ī	1	\$350.00	\$350.00	Columbus (WTTE)	8A GDC	9/21/12
		2	-									1	1	\$325.00	\$325.00	Columbus (WTTE)	10A SUN TOWN HALL MEETING	9/21/12
										'								
																		1
	Normal Line / SPOT Normal Line / SPOT	Normal Line / SPOT 10/08/12-10/12/12 Normal Line / SPOT 09/24/12-09/28/12 Normal Line / SPOT 10/01/12-10/05/12 Normal Line / SPOT 10/08/12-10/12/12	Normal Line / SPOT 10/08/12-10/12/12 2 Normal Line / SPOT 09/24/12-09/28/12 2 Normal Line / SPOT 10/01/12-10/05/12 2 Normal Line / SPOT 10/08/12-10/12/12 2	Normal Line / SPOT 10/08/12-10/12/12 2 :30 Normal Line / SPOT 09/24/12-09/28/12 2 :30 Normal Line / SPOT 10/01/12-10/05/12 2 :30 Normal Line / SPOT 10/08/12-10/12/12 2 :30	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST)	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X X X X X X X X X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X X X X X X X X X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X X N Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X X X N Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 1 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X X X X X X X X X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X X X Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X X X Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 1 1 1 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X X X X X X X X X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X 1 1 Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X X 4 4 Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 1 5 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X X X X X X X X X X X	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X X 1 \$350.00 Normal Line / SPOT 09/24/12-09/28/12 2 :30 7:58A- 9A (EST) 4 X X X X X X 4 \$350.00 Normal Line / SPOT 10/01/12-10/05/12 2 :30 7:58A- 9A (EST) 1 1 1 1 1 5 \$350.00 Normal Line / SPOT 10/08/12-10/12/12 2 :30 7:58A- 9A (EST) 1 X X X X X X X X 1 \$350.00	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X X 1 \$350.00	Normal Line / SPOT 10/08/12-10/12/12 2 :30 6:58A- 7:57A (EST) 1 X X X X X X X X X	Date Sec Length Continues Continues

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	